

IN THE ABSTRACT

A web printer has a buffer for adjusting the traveling position of the web under its slack status, a tension assigning unit for assigning fixed tension to the web delivered from the buffer, a device for detecting the traveling position of the web delivered from the tension assigning unit, a skew correction unit for adjusting the skew of ~~said~~the web according to the output from the detection device, and an image forming unit that forms images on the web.